

THE LEGITIMATE OCCUPATION OF MAN'S MIND IS —



YOU'LL SEE

ADAM and EVE in the GARDEN of EDEN

Can Woman Be Satisfied
Without Masculine Admiration
Are More Men Led Astray by Pure
Women Than by Impure Women
Is the Sex Line Only Physical
and Not Moral

What Happened When Eve
Ate the Forbidden Fruit
Was Adam Really an Irishman
Has the War Established Woman
in Her Rightful Place

THINK IT OVER!

STRAND

Sunday Monday Tuesday Wednesday

Why the Builders' Exchange Opposes the "Uniform Working Card"

—This is of vital interest to every citizen, workingman and business man, whether a property owner or not.

RESOLUTION:

(Passed in Meeting July 14, 1914.)

WHEREAS, it has come to the notice of the Builders' Exchange that the Building Trades Council will endeavor to put the uniform card into effect; and

WHEREAS, a large number of men employed in the building trades of Memphis are not members of the union, the use of the uniform card would result in the loss of employment to a number of men for an indefinite time; and

WHEREAS, the use of the uniform card would undoubtedly result in an increase in the present high cost of building and thereby restrict operations and reduce the available opportunities for employment; and

WHEREAS, the common laborers ordinarily employed by the building trades of Memphis do not require a technical knowledge of any particular craft, but work intermittently at one task and another, and are, therefore, not qualified for membership in any union; and

WHEREAS, it is the honest and sincere belief of the Builders' Exchange that the introduction of such a card into this community would work a hardship upon the public, the employer and more often the workingman himself; therefore,

BE IT RESOLVED, That the Builders' Exchange is unalterably opposed to the uniform working card and will use all the power at their command to prevent the enforcement of such a card system.

(Signed)

The Memphis Builders' Exchange

BOOZE BATTLE OF THE REIDS REJOICE

Opie Shepherd, Wounded by U. S. Marshals, Held to the Grand Jury.

The thrilling story of the booze battle in the hands of the Mississippi river near Fort Pillow three weeks ago, was retold Friday in a hearing before George H. Poole, United States commissioner and following the tale told by four deputy United States marshals, Opie Shepherd, Harry M. Trezevant, United States marshal, held to await the action of the federal grand jury and a cash bond of \$1,000 posted at the time of the arrest was ordered to stand.

On the night of the battle Deputy Marshals R. L. Bates, Lewis Humphries and Milton Bryant were ordered out in a fast government launch to seek whisky boats believed by State H. Trezevant, United States marshal, to be coming in greater numbers than ever from Carthageville, Mo., to beat the barrier before the drying up of the headwaters of whisky July 1.

The chug-chug of a fast motorboat coming down stream was heard through the early night air when the government boat then hidden in the willows a few miles below Osceola, began to show signs of life. With engine muffled, the approaching boat glided close to midstream, according to Humphries. Skimming along the surface of the river at top speed, keeping close to the middle of the channel she soon hove into sight.

Signals were given from the government boat for the stranger to pass on the left. Instead, however, it headed straight toward the marshals.

As soon as the stranger got near enough, the officers said they detected the well-known outlines of sacks of whisky on every visible point of the boat.

Immediately the order was given to halt. Instead, the officers said, the craft kept on coming at full speed and when within something over 100 yards distant, a form was seen at the wheel.

Soon, however, a second outline was observed and as the boat drew nearer, the man who had left the wheel drew gun.

Four guns from the United States boat spoke at once before the man could fire. His weapon was seen to upturn just as it was discharged and his form dropped into the bottom of the boat.

The second man, who was said to be Shepherd's negro helper, headed the boat to the bank and before the officers could reach the scene, the black escaped among the willows.

Attention was then directed toward the boat where Shepherd was found with flesh wounds in the side and the hip. He was brought to Memphis and placed under bond. About 100 cases of whisky were confiscated.

On the advice of his attorney, R. L. Guffey, of Hayti, the accused man made no statement before the commissioner. Questions by Mr. Guffey, however, seemed to indicate that the defense would either be alleged lack of jurisdiction of the court or alleged failure of the government to prove the offense or buying of the liquor in Carthageville and the establishment of the fact that the point of destination was in a then dry state.

PORTLOCK HEADS PEOPLES BANK

S. W. Portlock, one of the best-known men among the younger bankers of Memphis, has been elected president of the Peoples Savings Bank and Trust company, and assumed his new duties Friday.

Mr. Portlock has been with the bank as active vice-president for the past two years, having been elected to that position while he was cashier of the National City bank, with which he had been since its organization. The directors, on the retirement of J. Bright Goodbar, unanimously selected him to the presidency as a tribute to his energy and ability.

At the annual meeting Thursday afternoon the statement to the directors showed that the deposits had been increased under management of Mr. Portlock since he assumed his duties in 1911 to nearly \$1,000,000.

Mr. Goodbar, the retiring president, was elected vice-president J. Thos. Wellford was also elected a vice-president, S. M. Neely chairman of the board, J. G. Bailey cashier, and T. M. Williams, assistant cashier.

The bank owns the double building in which its offices are located. The directors voted to take in the adjoining office, and will double the floor space, and have the entire building remodeled and equipped with new furniture and fittings.

NEW FACTORIES INCREASE OUTPUT

A number of new manufacturing plants which established their business in Memphis within the past six months are planning to increase their capacity at once.

The Memphis Egg Case Filler company, which began business during last December in a small building on Market avenue, has bought a tract of land on the Union Belt railway, on Central avenue, half a block east of Cooper street, from the Memphis Lumber company, and will move its plant there at once.

The site has several buildings and a storage shed. The company, of which J. M. Milligan is general manager, will at once increase its output, and employ a number of additional workmen.

The full capacity will be made up of the fillers to provide shipping space for more than 5,000,000 eggs a day.

Mr. Milligan located the new plant in Memphis through the efforts of the industrial division of the Chamber of Commerce.

The Alg-Bit Manufacturing company, which was recently organized to make a line of cereal products, has leased a building at Vance avenue and has begun operation. The quarter is expected at once from Nashville. The men interested in the new enterprise are J. H. Baxter, S. H. Thompson and R. J. Stange.

The Taylor Paper company will soon let contracts for the addition of two stories to its brick building on South Front street. The building is 55,152 feet, and the new addition will provide more than 60,000 feet floor space. The addition will cost approximately \$50,000.

VICTIM OF ELEVATOR BURIED IN ELMWOOD

Funeral services for the late Ballard Crumpler, Jr., aged 18, an employee of the local bus line, who was crushed to death beneath an elevator in the company's plant Thursday night about 8 o'clock, were held Friday afternoon from the home, 218 Cedar avenue, in Elmwood cemetery.

Crumpler's neck was broken when the elevator came down upon him while he was working on the machinery of the lift. He was rushed to the hospital, but died on the way. There were no eye-witnesses to the fatality.

News of the boy's death was taken to his mother and other members of his family by Officers Brunner and Taylor. The family was entertaining at a party at the time and his mother and a sister faintly at the news.

Surviving are his parents, Mr. and Mrs. Ballard Crumpler and the following brothers and sisters, Mrs. L. Chel, Mrs. Charles Smith, and Misses Florence, Annie Lee and Arlie Crumpler.

TEXAS OIL COMPANY GETS REELFOOT LEASES

UNION CITY, Tenn., July 18. (Sp.)—Some excitement exists in the western part of the county, where at this time there is a large Texas oil company operating through a number of solicitors and procuring from all landowners on the north and south sides of the Reelfoot lake and on both sides of the lake.

There is no longer the slightest need of feeling ashamed of your freckles, as Othine—double strength—is guaranteed to remove these homely spots.

Simply get an ounce of Othine—double strength—from any druggist and apply a little of it at night and morning and you should soon see that even the worst freckles have begun to disappear, while the lighter ones have vanished entirely. It is said that more than an ounce is needed to completely clear the skin and gain a beautiful clear complexion.

Be sure to ask for the double strength Othine, as this is sold under guarantee of money back if it fails to remove freckles.

Beef— It's Cheap Food

Compared with prewar price levels, beef is one of the cheapest of essential foods today. Other foods have advanced to much higher points—and remained there.

A survey conducted by the Health Commissioner of Chicago showed the following price increases for the current year over 1913-14:

Flour	210%
Sugar	115%
Milk	87%
Round Steak	86%
Eggs	80%
Sirloin Steak	61%

Beef is one of the best values in the food line and there is plenty of it.

The need for conservation for military purposes is past.

BUY BEEF—

It's Good Food — It's Cheap

American National Live Stock Association
National Wool Growers' Association
Cattle Raisers' Association of Texas
Corn Belt Meat Producers' Association of Iowa
Kansas Live Stock Association
Southern Cattleman's Association
Panhandle and Southwestern Stockmen's Association
Nebraska Stock Growers' Association
Missouri Live Stock Feeders' Association
Illinois Live Stock Association

Indiana Cattle Feeders' Association
West Virginia Live Stock Association
Wyoming Stock Growers' Association
Montana Stock Growers' Association
California Cattleman's Association
Colorado Live Stock Association
Idaho Cattle Growers' Association
Arizona Cattle Growers' Association
New Mexico Cattle Growers' Association
Cattle Raisers' Association of Oregon

PADUCAH SUFFERS FIRE LOSS OF OVER \$150,000

PADUCAH, Ky., July 18. (Sp.)—Fire of unknown origin destroyed the McKinney-Guedry wholesale grocery and the Paducah vinegar works early this morning resulting in loss of more than \$150,000. Insurance will amount to \$40,000.

T. E. Guedry and Roy McKinney are the chief stockholders. No night watchman was on duty and the fire was reported by a passerby. The building was a total loss. There were more than \$1,000 worth of unfilled orders destroyed.

FARM HOUSE BURNS.

UNION CITY, Tenn., July 18. (Sp.)—The two-story frame residence of Isaac Curtin, near Woodland mills, burned down last night and most of the contents were also destroyed. Just how the fire originated is not known, but it was due, it is supposed, to a defective fuse. Mr. Curtin was not at home at the time and the women folk were powerless to do much in putting out the flames. His loss is heavy, and is only partially covered by insurance.

Fulton Meat Market

On meatless days save for the meat days and then buy the best cuts of roast beef, porterhouse, sirloin, round steak, leg of lamb or veal, pork or mutton at this shop. It's a real economy when you do eat meat, to buy the choicest. They go farthest and are much more healthful. Let us serve you.

Chuck Roast	17 1/2c
Shoulder Clod Roast	30c
Rump Roast	30c
Rolls	30c
Rolls	30c
Loins	40c
Brisket	17 1/2c
Spareribs	22 1/2c
Loins	35c
Porterhouse Steak	40c
Chuck Steak	25c
Shred Bacon	30c
Pure Pork Sausage	30c
Mixed Sausage	30c
Ground Beef, 2 pounds	35c
Fresh Brains (2 sets)	25c
Beef Liver	15c
Dressed Hens, Springs, Lamb and Veal.	

Second and Jefferson

FRECKLES

Now is the Time to Get Rid of These Ugly Spots.

There's no longer the slightest need of feeling ashamed of your freckles, as Othine—double strength—is guaranteed to remove these homely spots.

Simply get an ounce of Othine—double strength—from any druggist and apply a little of it at night and morning and you should soon see that even the worst freckles have begun to disappear, while the lighter ones have vanished entirely. It is said that more than an ounce is needed to completely clear the skin and gain a beautiful clear complexion.

Be sure to ask for the double strength Othine, as this is sold under guarantee of money back if it fails to remove freckles.

RHODES' ONE-DAY SPECIALS For Saturday Only

The Meteor-Voconola The World's Finest Talking Machines

It would be impossible to get a machine with sweeter tone, more distinct reproduction and greater volume. Machine exactly as shown, highest type motor, carries our unequalled guarantee for five years. No machine selling at \$150.00 can equal it in beauty and wonderful production of the finest music of the world's greatest artists. Plays all makes of records without changing any parts—equipped with sapphire ball point for Pathe or Edison records. Full assortment of fine steel needles for playing all other records. Finest genuine mahogany hand-rubbed case.

WE ARE SPECIAL AGENTS FOR PATHE MACHINE.

Only 25 To
Be Sold At
This Price.

\$150.00 Value at

\$98.50

\$10 Cash, \$2 Weekly.



Don't Miss
This Opportunity
To Have Music
in the Home.

\$150 Value for

\$98.50

\$10 Cash, \$2 Weekly.

Records on Easy Terms

TAKE NOTICE, OWNERS OF ALL MAKES OF TALKING MACHINES, 12 latest double-face Pathe 10-inch records. Will play on any machine, \$10.20, \$1.20 cash, \$1.00 week.

Any 12 10-inch records you may select. Here are a few of them:

"I've Got a Pair of Swinging Doors That Leads Right into My Heart"	"That Wonderful Mother of Mine."	"Mammy O' Mine."
"When You See Another Sweetie Hanging Around."	"Some Day I'll Make You Glad."	"Wild Honey."
"When I Get to Indiana in the Morning."	"Heart Breaking Baby Doll."	"Eyes That Say I Love You."
"I'll Say She Does."	"Everybody Wants a Key to My Cellar."	"Alabama Lullaby."
"Oh! Lady."	"Sweet Hawaiian Moonlight."	"On the First Day He Came Home."
"Oh! Sue, Behave."	"Lullaby Blues."	"In These Hard Times."
"Love Is Love."	"At the Jazz Band Ball."	"Bring Back Those Wonderful Days."
	"Tender Humoresque."	"My Doughnut Girl."

Pathe, the most wonderful library of records in the world. Every record guaranteed to play 1,000 times. The only record made that will not scratch. Does not have the annoying scratchy surface noise of other makes of records.

No Matter What You Need for the Home We Can Save You Money.

YOUR CREDIT IS GOOD

Store Open
Until 10
O'Clock
Saturday
Night.

RHODES

CORNER MAIN AND JEFFERSON

Store Open
Until 10
O'Clock
Saturday
Night.

READ NEWS SCIMITAR WANTS

Read News Scimitar Wants.